



# DEN SATELLITE NETWORK PVT. LTD.

ADDRESS: 401/402, Sentinel Building, Opp. Powai Plaza, Hiranandani Business Park, Powai, Mumbai – 400076. Ph: 022-67241515.

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**EXCLUSIVE**

## 'EPG BANNER' Advertisement

**ALL  
NEW  
CONCEPT!**



E.P.G. Banner is a new generation advertising concept to reach maximum viewers. This advertisement will appear on all 350+ channels including on HD channels also. Whenever customer changes the channels this E.P.G. Banner appears for 10 to 12 seconds on screen. Above channel name & number.

## Rate Card For EPG Advertisement

Monday To Friday			
Type	Per Day Rate	For 3 Days	For 5 Days
AD Zone1	30,000/-	80,000/-	1,35,000/-
AD Zone2	80,000/-	2,20,000/-	3,50,000/-
Both Zones	1,00,000/-	2,75,000/-	4,50,000/-

Week Ends			
Type	Per Day Rate	For 3 Days	For 5 Days
AD Zone1	40,000/-	1,00,000/-	1,75,000/-
AD Zone2	1,00,000/-	2,75,000/-	4,50,000/-
Both Zones	1,50,000/-	4,00,000/-	7,00,000/-

### Terms & Conditions

1. Payment should be made in advanced.
2. Advertisement will run after successful payments.
3. GST @18% is applicable on all above rates.
4. Cheque in favor of "Den Satellite Network Pvt. Ltd."
5. Brand creative will be play as EPG Advt. (Forced Ad).
6. Live snapshot will be provided to clients during the advertisement period.
7. Creative will be made by us as per clients requirement.
8. Clients need to provide their contents in proper image files CDR or PSD file etc.
9. Creative should be finalized a day before the booking dates.
10. Change are technically not possible during advertisement period.



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## AREA COVERAGE

## 5 Lacs Set Top Boxes

### **Mumbai – Suburban**

Bhandup, Kanjurmarg, Vikhroli, Powai, IIT, Chandivali, Hiranandani Gardens, Ghatkopar, Vidyavihaar, Kurla, Chembur, Govandi, Deoanr, Mankhurd, Trombay, Mandala, Anuashakti Nagar (BARC).

**Mumbai Central** – Sion, Chunabhatti, Wadala, Dadar, Parel, Chichpokli, Lalbaug, Byculla, Curry Road, Pydhoni.

**Western Mumbai** – Andheri, JB Nagar, Sakinaka, Marol, Sher-e-Punjab Colony, Santacruz – East, Kalina, Vakola, Jogeshwari – East, Vileparle – East, Juhu.

**Navi Mumbai** – Vashi, Sanpada, Jui Nagar, Nerul, Belapur, Turbhe, Ghansoli, Palm Beach Road, Kamothe, Kopar Khairane, Kharghar, Airoli.

**Thane** – Thane, Miraroad, Bhayender, Kalva, Mumbra, Kalyan.

**JV - Dombivali – Dombivali – East & West, Diva, Thakurli.**

**JV – Ulhasnagar – Ulhasnagar, Vitthalwadi.**

**JV – Ambernath - Ambernath East & West, Badlapur, Titwala.**

**Raigad – Panvel**

**Pune – Lonavala.**

**JV Akola, Maharashtra.**